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Electronic Waste Collection Event Sponsored by Yeadon Borough, PRC and ECOvanta.

Yeadon Borough took a giant step in reducing its ecological footprint. Mayor Jayne Young of Lansdowne and Mayor Dolores Butler of Yeadon co-hosted an electronics waste collection event on Saturday August 4th at the site of the former Yeadon Movie Theater. In addition to her responsibilities to Lansdowne, Mayor Young also works for the Pennsylvania Resources Council, the oldest nonprofit environmental organization in the state. The PRC has a long history dating back to 1939 when a group of concerned women came together because they were appalled at the piles of litter that were appearing on the ever-increasing highway system. The organization worked with Lady Bird Johnson in the 60s on the Keep America Beautiful project. Most recently they helped write the legislation that prohibits billboards 476. You can thank PRC when you are driving down 476 bill board free!



From left: Mayor Jayne Young (Lansdowne) and Mayor Dolores Butler (Yeadon)

Current legislation mandates that electronics manufacturers help deal with electronic waste. There was a time when households used to keep a television 10-15 years. The shelf life of these products is so short that now these products become obsolete in 1-4 years. Consumers are constantly replacing and upgrading to the newest models. American households are inundated with volumes and volumes of electronic waste. Mayor Young stated that over the last year PRC collected over 190,000 pounds of electronic waste and this year they will exceed that mark.

Mayor Butler started off the collection drive with two donations from her attic- a touchtone phone with the longest cord you have ever seen and a toaster oven before the days of microwaves.

Mayor Dolores Butler expressed that this kind of event is important because Yeadon residents can't put electronics out for trash collection. Currently, borough residents pay for rubbish by weight, and this event takes weight that will not be included in regular trash collection. Yeadon



From left: Mary Nixon, Emergency Management Services, Mayor Dolores Butler and borough resident Audrey Harris

residents profit with a tax reduction by decreasing the rubbish collection bill. Events like these are also a great incentive to clean out overstuffed attics and garages. Mayor Butler and Mayor Young are looking forward to planning a future event for those residents that missed this offering. Mayor Butler continued “it is time for us to come into the 21st century!”

Even Yeadon Borough administrative offices got into the action. Mary Nixon, Operations Manager for Yeadon Department of Emergency Management brought old appliances and electronic equipment the office no longer used.

ECOVanta provides safe, sustainable and secure solutions to electronic waste disposal using manual and automated shredding systems to disassemble and separate materials into commodities for recycling. ECOVanta assures no products are sent to landfills or sent overseas.

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